

# Better Safe than Sorry

*American wireless security firm Airmagnet announce Waveform Solutions as their only Irish Airmagnet partner, offering retailers protection from credit card fraud.*

Any company large or small that processes credit card transactions has to demonstrate compliance with PCI (payment card industry) regulations. Data protection is a key concern for retailers, with security guidelines becoming tighter as a result of pressure from banks and credit card companies. With identity theft and criminal hackers on the rise, it is imperative that Irish companies implement systems which will protect them and their customers. Retailers are now also obliged to capture and protect data stored and transmitted from in-store Point of Sale (POS) systems.

Although this seems like a daunting task, Waveform Solutions, based in Celbridge, Co. Kildare, have a new package designed to meet these challenges. Established in 1988, Waveform Solutions have garnered a reputation as one of the leading mobile solutions and data capture companies in Ireland. Their reputation has been cemented with the recent announcement by American company Airmagnet Inc., a leader in security performance and compliance solutions, that Waveform are to be their only Irish Airmagnet partner. This means that Waveform Solutions can offer the full suite of Airmagnet products which are designed to tackle this challenge at an affordable price.

This new partnership is another coup for the company, which has gone through some exciting changes, including a management buyout by Alan Carroll, Managing Director, and Phillip Moore, Technical Director, earlier this year.

## Reducing the Burden

The Airmagnet suite of products includes a powerful combination of configuration assessment and file integrity. It reduces the burden of attaining and proving continuous PCI compliance. Firstly, Airmagnet assesses relevant configurations in the data centre and at the point of sale. Then the system will alert the retailer to settings out of line with PCI requirements. Once the retailer has adjusted configurations, Airmagnet's file integrity monitoring ensures that they are in compliance.

This solution can also assess configurations of the entire physical and virtual IT infrastructure, identifying any settings that don't align with the PCI standard; and provide assistance so IT can quickly fix out-of-compliance settings. It can also monitor the system continuously so that any changes can be detected and then it can generate an audit trail that can be used to prove continuous compliance.

## Protecting Customers

Alan Carroll, MD of Waveform Solutions, says, "Waveform Solutions are delighted that Airmagnet have appointed us as their only Irish partner. The recent news of a US Government informant selling on details of millions of accounts to criminals is believed to have affected a small number of Irish account holders. Undoubtedly, this kind of crime is on the rise. Our system can protect retailers and customers from these threats. It will also help retailers comply with all PCI regulations."



In terms of the retail sector, Waveform Solutions have provided systems to some of the country's leading retailers and are currently working on various projects within this market. They also operate an ongoing support system for clients so that problems and issues can be resolved rapidly by their highly trained and skilled technical team.

Alan suggests that retailers large or small who are worried that their businesses may not be complying with PCI standards should call Waveform Solutions in order to set up a meeting. Alan and his team will run through the suite of Airmagnet solutions and find the best solution. After all, it's better to be safe than sorry.

**For more information please see [www.waveform.ie](http://www.waveform.ie) and to set up a meeting call (01) 6544234.**

